Rule 11Ac1-4,¹ the "Display Rule," to require OTC market makers and exchange specialists to display certain customer limit orders for covered securities if no stated exception applies.²

As discussed in the Adopting Release, the Display Rule will become effective on January 10, 1997. Implementation of the Display Rule will be accomplished in phases, with the first phase of implementation scheduled to begin on January 10, 1997. As originally envisioned by the Commission, as of this date, the Display Rule would apply to all exchange-traded securities and the 1,000 Nasdaq securities with the highest average daily trading volume in the previous quarter. The Commission initially provided a phase-in period for Nasdaq securities because the display of limit orders in the OTC market represents a significant change in OTC market practice. To ensure an orderly market transition, the Commission believes that market professionals should be provided a period of time in which to become accustomed, in a small number of stocks, to the quote volume and array of prices that will be reflected by the display of customer limit orders. The Commission has determined, therefore, to require as of January 10, 1997, compliance with the Display Rule with respect to only 50 of the 1,000 Nasdaq securities with the highest average daily trading volume in the previous quarter. These 50 securities will be identified by Nasdaq. On January 31, 1997, compliance with the Display Rule will be required with respect to an additional 100 securities identified by Nasdaq. Compliance with the Display Rule for the remaining 850 of the 1000 Nasdaq securities with the highest daily trading volume in the previous quarter, as determined by Nasdaq, will be required on February 21, 1997. For exchange-traded securities, the Commission believes that it continues to be appropriate to require compliance with the Display Rule as of January 10, 1997, except in cases where the security is a Nasdaq security and is traded on an exchange pursuant to unlisted trading privileges. In such cases, the security will be considered to be a Nasdaq security, not an exchangetraded security, for the purpose of determining the compliance date with the Display Rule.

All subsequent phase-in dates for compliance with the Display Rule will continue to apply as described in the

Adopting Release. Specifically, the second phase-in date will be on March 28, 1997. From this date forward, the Display Rule will apply to the next 1,500 Nasdaq securities with the highest average daily trading volume over the previous quarter. The third phase-in date will be on June 30, 1997. From that date forward, the Display Rule will apply to the next 2,000 Nasdaq securities with the highest average daily trading volume over the previous quarter. The final phase-in date will be on August 28, 1997. From that date forward, the Display Rule will apply to all remaining Nasdaq securities.

Dated: November 22, 1996.

By the Commission.

Margaret H. McFarland,

Deputy Secretary.

 $[FR\ Doc.\ 96\text{--}30527\ Filed\ 11\text{--}29\text{--}96;\ 8\text{:}45\ am]$

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DEPARTMENT OF HEALTH AND HUMAN SERVICES

Food and Drug Administration

21 CFR Part 510

New Animal Drugs; Change of Sponsor Name

AGENCY: Food and Drug Administration,

HHS.

ACTION: Final rule.

SUMMARY: The Food and Drug Administration (FDA) is amending the animal drug regulations to reflect a change of sponsor name from Hoechst-Roussel Agri-Vet Co. to Hoechst Roussel Vet.

EFFECTIVE DATE: December 2, 1996.

FOR FURTHER INFORMATION CONTACT:

Thomas J. McKay, Center for Veterinary Medicine (HFV–102), Food and Drug Administration, 7500 Standish Pl., Rockville, MD 20855, 301–827–0213.

SUPPLEMENTARY INFORMATION: Hoechst-Roussel Agri-Vet Co., Rt. 202–206, P.O. Box 2500, Somerville, NJ 08876–1258, has informed FDA of a change of sponsor name to Hoechst Roussel Vet. Accordingly, the agency is amending the regulations in 21 CFR 510.600(c)(1) and (c)(2) to reflect the change of sponsor name.

List of Subjects in 21 CFR Part 510

Administrative practice and procedure, Animal drugs, Labeling, Reporting and recordkeeping requirements.

Therefore, under the Federal Food, Drug, and Cosmetic Act and under authority delegated to the Commissioner of Food and Drugs and redelegated to the Center for Veterinary Medicine, 21 CFR part 510 is amended as follows:

PART 510—NEW ANIMAL DRUGS

1. The authority citation for 21 CFR part 510 continues to read as follows:

Authority: Secs. 201, 301, 501, 502, 503, 512, 701, 721 of the Federal Food, Drug, and Cosmetic Act (21 U.S.C. 321, 331, 351, 352, 353, 360b, 371, 379e).

§510.600 [Amended]

2. Section 510.600 Names, addresses, and drug labeler codes of sponsors of approved applications is amended in the table in paragraph (c)(1) by removing the sponsor name for "Hoechst-Roussel Agri-Vet Co.," and adding in its place "Hoechst Roussel Vet," and in the table in paragraph (c)(2) in the entry for "012799" by removing the sponsor name "Hoechst-Roussel Agri-Vet Co.," and adding in its place "Hoechst Roussel Vet,".

Dated: November 21, 1996. Robert C. Livingston, Director, Office of New Animal Drug Evaluation, Center for Veterinary Medicine. [FR Doc. 96–30652 Filed 11–29–96; 8:45 am] BILLING CODE 4160–01–F

21 CFR Part 510

Animal Drugs, Feeds, and Related Products; Change of Sponsor Name

AGENCY: Food and Drug Administration, HHS.

ACTION: Final rule.

SUMMARY: The Food and Drug Administration (FDA) is amending the animal drug regulations to reflect the change of sponsor name from Fort Dodge Laboratories, Division of American Home Products Corp. to Fort Dodge Animal Health, Division of American Home Products Corp.

EFFECTIVE DATE: December 2, 1996.

FOR FURTHER INFORMATION CONTACT:

Thomas J. McKay, Center for Veterinary Medicine (HFV–102), Food and Drug Administration, 7500 Standish Pl., Rockville, MD 20855, 301–827–0213.

SUPPLEMENTARY INFORMATION: Fort Dodge Laboratories, Division of American Home Products Corp., 800 Fifth St. NW., Fort Dodge, IA 50501, has informed FDA of a change of sponsor name to Fort Dodge Animal Health, Division of American Home Products Corp. Accordingly, FDA is amending the regulations in 21 CFR 510.600(c)(1) and (c)(2) to reflect the change of sponsor name.

¹ 17 CFR 240.11Ac1-4.

² Securities Exchange Act Release No. 37619A (September 6, 1996), 61 FR 48290 (September 12, 1996) ("Adopting Release").